



## Champions For North East

*A fundraising program to support  
our program.*

Dear North East Participants and Families:

As you know, we have implemented a few fundraising events and strategies to offset the funding challenges that we have experienced in the last year.

The North East Golf Outing, which was held in September, was a huge success. We raised about \$32,000.00 for North East. These funds typically are applied to our vehicle replacement account and help us to purchase, maintain and repair our buses.

The North East Gala, Starry Starry Night, was our best event yet! We raised \$70,000.00, much visibility and made a number of new friends. The majority of the funds were used to supplement the revenue line in our 2011 budget. Our gala, which is held every eighteen months, allows us to continue to provide quality programming despite the shortfall we have experienced due to the transition to Medicaid Waiver funding.

Our third initiative to increase revenue is the **Champions For North East Program**. This booster club type format allows for three levels of giving and benefits associated with each level. The program begins in December each year and all contributions are tax deductible. Donations will be acknowledged with a thank you letter for IRS purposes. Please encourage your family, friends and employers to be supporters as well.

As this year comes to a close, we thank you for your involvement in North East. So many of you are extremely supportive of our fundraising efforts and we are so appreciative. For those of you who are not interested in being a part of our events, the **Champions For North East** fundraising option is designed for you. Please consider being a part of this campaign so that our programs and services will not be affected by this drastic change in funding. Our participants should enjoy a strong and healthy program which provides them with maximum opportunity for growth and enjoyment.

Sincerely,

Janet Riley  
Executive Director